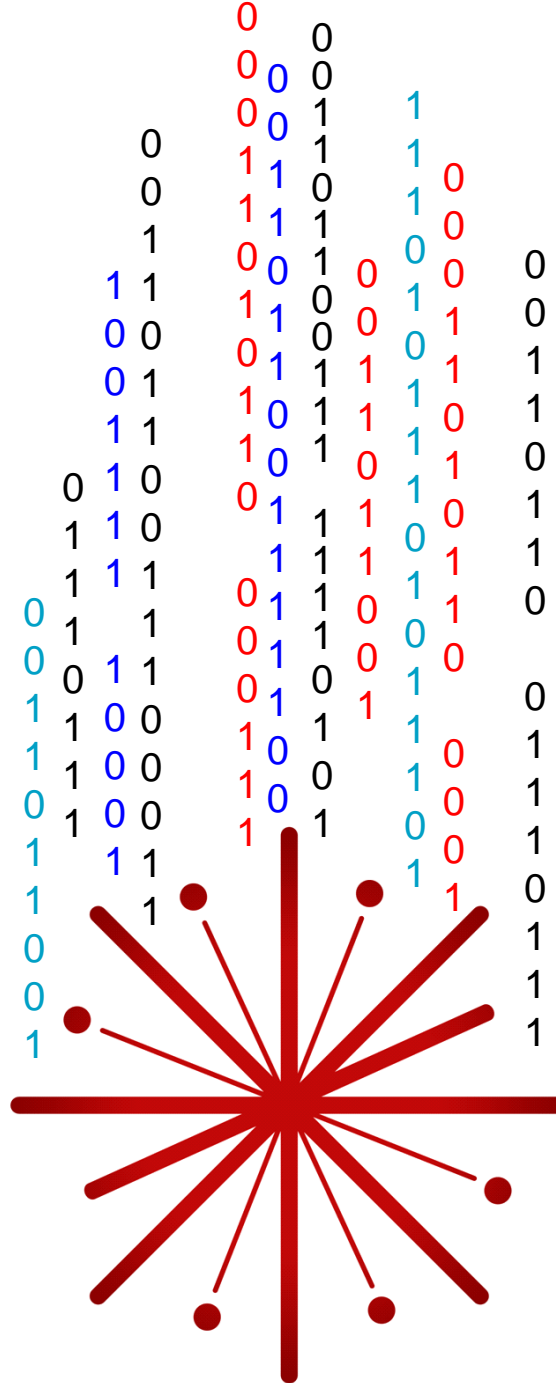


VMware ThinApp™
and
Concept Software™
Have Partnered to
Bring You Exactly the
Control You Want

“We looked at many suppliers of software management and metering solutions, and we're thrilled that Concept Software, with their robust, functionally rich, and proven solution stepped up and were willing and able to adapt and integrate their solution to fit into the ThinApp architecture.”

-Henrik Rosendahl, Director
Application Virtualization,
VMware

**SoftwareKey Metering
System™ is Built on
15+ Years of Proven
Technologies**



**FREE TRIAL
DOWNLOAD**
SoftwarekeyMetering.com

“It's great seeing Concept Software and VMware working together to create an integrated license management solution for ThinApp. We stream Windows applications to our customers via our Apps On Demand service using VMware ThinApp and the SoftwareKey Metering System will give us complete control over who can run our applications, the ability to revoke licenses, and a complete overview of who has been running the applications for compliance purposes.”

- Ty Schwab, CEO/Director of
Business Development at
Blackhawk Technologies

“The Solution Is Here”

METERING

Application Access Controls

From a central server, administrators can control:

- Issuing time limited licenses
- Revoking unused or unauthorized licenses
- Preventing the application from running outside the corporate network
- Optional e-commerce module allows users to purchase their licenses if so required

Usage Reporting for Compliance

Administrators collect application usage data:

- Name of application executed
- Windows™ user name
- Computer name
- Start and end times (accurate to within 1 minute)

